
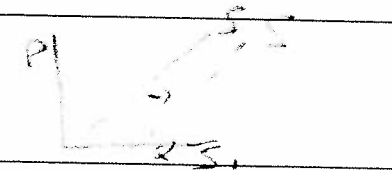





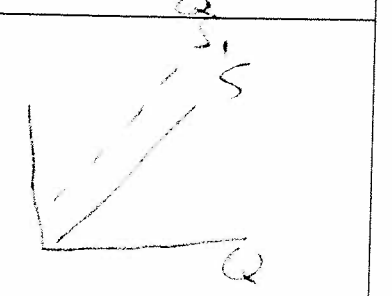
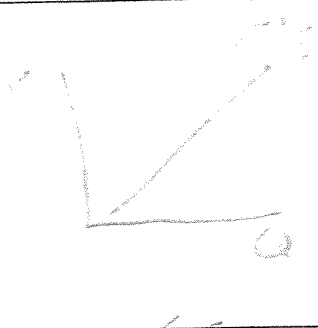
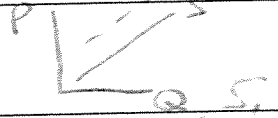








PRODUCT	EVENT	SHIFT Yes or No? Left or Right?	Determinant of Supply	DRAW IT!
Steak	The price of corn, used to feed cattle, drops dramatically	Y R	C.o.P	
	Income tax cuts give consumers more money	NO →	DEMAND ↑	
Hotel Rooms in Orlando	Old apartment buildings are converted into hotel rooms	Y R		
Oranges	Snowmageddon in Fla!!	Y L	Duh	
IPADS	Workers in component factories go on strike	Y-L	C.o.P	
	A new microchip maker enters the market and supplies Apple with chips	Y-R	C.P	
Gasoline	Government places a 30% excise tax on each gallon produced	Y-L	TAX	
Laptop Computers	Two new South American companies begin producing laptops.	Y-R	# Sellers	
Laptops	A population boom 10 years ago → demand for laptops will increase dramatically next year.	Y-L	Expect ↑ Price	

Gyros	Increased demand causes prices of cheese steaks to triple (you can readily convert your gyro truck into a cheesesteak truck)	Y-L	Alt. Uses ↑ opp cost	
Gyros	Plague hits lamb population...baa baa	Y-L	CoP	
Cigarettes	State places a surcharge on land used to grow tobacco.	Y-L	CoP	
T-shirts (foreign and domestic)	Cotton prices fall to alltime lows.	Y-R	CoP	
	U.S. government puts an import quota on all textiles.	Y-L	# sellers Govt Action	
NASH Yearbooks	Yearbook binders charge 20% more to bind Safari	Y-L	CoP	
Hybrid cars	New hybrid engine is developed that is more fuel efficient and cheaper to produce	Y-R	Tech	
	Major recession hits and unemployment skyrockets	No →	Demand ↓	
# 2 pencils	States eliminate all standardized testing	No →	Demand ↓	
Airline Tickets	OSHA requires all airline workers work no more than 30 hours per week.	Y-L	CoP	
Emergency Room treatment	Government subsidizes the opening of emergency rooms in poor areas.	Y-R	Govt Subsidy	